

**Registration Form**  
**Acquisition & Logistics Excellence Conference & Trade Show**  
**April 23-24, 2003**

Name(s) \_\_\_\_\_

Government Agency or Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please indicate if you need special assistance by April 5, 2003: \_\_\_\_\_

Registration fee for the two-day event includes continental breakfast, lunch, breaks, hand-outs,  
seminars & exhibit hall admission.

**EXHIBITORS:**

Company Exhibit: \_\_\_\_ \$200 for Large Business and \_\_\_\_ \$180 for Small Business (includes one booth (8'x10') with draped six-foot table, two chairs, and access to all events for one attendee for the two days. Additional persons will be \$95.00 per person - please list each name above. Amount enclosed or to be charged \$ \_\_\_\_\_

Government Exhibit: NO BOOTH CHARGE (includes one draped six-foot table, two chairs). Registration fee for government representatives - \$95.00 per person.

No. of persons (names listed above) \_\_\_\_\_

Amount enclosed or to be charged \$ \_\_\_\_\_

**ATTENDEES:**

No. of Attendees: \_\_\_\_ \$95 each until April 11th. **Late Registration: After April 11<sup>th</sup>, \$125 per attendee.** Please provide list of all attendees. Amount enclosed or to be charged \$ \_\_\_\_\_

Navy attendees, please coordinate with your local Training Officer before registering.

Go to <https://www.atrrs.army.mil/channels/clm/> as your registration fee may be paid through this program.

Method of Payment: **(No Refunds after April 11th)**

\_\_\_\_\_ Check enclosed. Make check payable to University of North Florida SBDC.

\_\_\_\_\_ Charge my credit card: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

If you mail your registration please send to:  
UNF Small Business Development Center  
2003 Acquisition Conference  
12000 Alumni Drive  
Jacksonville, FL 32224

Telephone: (904) 620-2477  
Fax: (904) 620-2567  
Website: [www.sbdc.unf.edu/acqjax2003.html](http://www.sbdc.unf.edu/acqjax2003.html)

**CONFERENCE PARTICIPANTS/SUPPORTERS**

Participants: U. S. Navy Jacksonville including Fleet and Industrial Supply Center; Naval Air Depot;  
Naval Facilities Engineering Command, Facilities Team Southeast; Defense Contract Management Agency (St.  
Augustine); General Services Administration

Supporters: UNF Small Business Development Center, Chamber of Commerce Procurement Technical  
Assistance Center and U. S. Small Business Administration

# Jacksonville 2003

## ACQUISITION & LOGISTICS EXCELLENCE CONFERENCE & TRADE SHOW



*Achieving Speed, Agility, and Innovation...  
to win the challenges of our  
21st Century Warfighter*



**April 23-24, 2003**

University of North Florida (UNF), University Center

12000 Alumni Drive

Jacksonville, Florida 32224

<http://jax.acqconf.com/home1.htm>



EDUCATIONAL OPPORTUNITIES:

All DoD and Private Industry Acquisition Professionals (Logistics, Engineering, Contracting, etc...) Purchase Card Holders ~ Small Businesses ~ Prime Contractors

Transformation is the word throughout the Department of Defense (DoD)—from Secretary of Defense Donald Rumsfeld...down to our sailors and soldiers. The main forces driving these changes are: new and different requirements; improved technology; fewer dollars; and a smaller, aging workforce. As the Department transforms its military to be more prepared and responsive to the world challenges of today AND tomorrow, so must the acquisition process that provides the aircraft, ships, tanks, and other systems to the warfighter effort. As the DoD is being transformed, acquisition and logistics processes must be adapted to support evolving missions. This requires new ideas, processes and systems to support our military personnel and both new and older weapon systems better, faster and more efficiently. In this two-day event, you will hear proven leaders in government and industry talk about the new streamlined DoD processes, the incorporation of new concepts, technologies and new business processes. This conference provides the forum to share ideas between Department of Defense (DoD) activities, subject matter experts and industry leaders in acquisition and logistics and training. The Defense Acquisition University (DAU) has already started its transformation. Mr. Frank Anderson (DAU, President) will address the DAU Strategic Goals in his keynote speech and how they will help the DoD Acquisition Technology & Logistics (AT&L) workforce improve their performance on the job in support of the warfighter. Numerous seminars in acquisition training, career development, leadership, and health and wellness will be implemented in this two-day event to address Mr. Pete Aldridge's #2 goal - to revitalize the quality of the DoD AT&L workforce. This is part of an overall strategy—to attract and retain a talented and healthy AT&L workforce. By combining this right mix of ingredients into an Acquisition & Logistics Excellence conference, together with a pulse to the latest acquisition initiatives, a trade show, and acquisition workforce professionals from all parts of the government, we have created a forum for teaming, collaboration of ideas and continuous examination /adoption of innovative practices. Our workforce finds value in this conference and feels it is of great importance to continue it each year to maintain excellence in the Defense Acquisition System. In closing, this event reaffirms why we are here. As Mr. Pete Aldridge said in one of his speeches, **“We – everyone of us –are in the war-winning and life-saving business.”** Now is the time to show the taxpayer and stakeholder the war-winning technologies we can produce for their sons and daughters...so they can return home safely.



WHY IS THIS EVENT SO IMPORTANT TO YOU?

Because the Government is continuing to change the way it does business. And because of recent events, DOD must meet the challenges of providing more materials and service to the warfighter that meets his needs as it relates to **quality products delivered on time**. This is an opportunity for you, as Acquisition Professionals, to receive continuing education in your chosen career field. For small businesses and prime contractors, this is an educational opportunity to bring your contracting knowledge up to date, to network and to broaden your business prospects.

PURPOSE:

- \* Provide one-stop educational opportunity for private industry and government personnel
- \* Provide cost-effective outreach and education to the local military and business community
- \* Demonstrate Agency partnering in a variety of areas of interest to the Navy and private industry
- \* Consolidate conferences for increased educational awareness.

ACQUISITION AND LOGISTICS EXCELLENCE CONFERENCE 2003 AND TRADE SHOW SEMINARS WILL PROVIDE:

- \* Most up-to-date information on technical innovations in program management, logistics, engineering, contracting, etc
- \* Latest information on doing business with the Government
- \* Continuous learning opportunities
- \* Advice and guidance on new acquisition processes
- \* Latest info about One Touch Supply, GSA Advantage
- \* Update on Electronic Commerce, E-Mall, Navy's Electronic Commerce On-line Programs and how you can participate
- \* Latest on Small Business Programs and assistance available

Location and Map (Use Kernan Road exit for easiest access)



Directions to the Conference:

**From NAS Jacksonville:** I-295 South to I-95 North. From I-95 take J. Turner Butler Blvd. Exit East.

**From Airport:** I-95 South to J. Turner Butler Blvd. exit East. From J. Turner Butler Blvd., take the **fourth** exit (Kernan Road) and head north. **Note: Do not take exit marked University of North Florida (St. John's Bluff).** University campus is approximately 1 mile on the left. University Center is on the left as you enter the campus.

REGISTRATION FEE:

The fee for registration is **\$95 per attendee**. This fee covers admission to the exhibit hall, continental breakfast, lunch and all seminars for both days of the conference (\$95 is a flat registration fee, even if attendee only attends one day.) Registration must be received by April 11, 2003. The fee for late registration will be \$125. See registration form for late registration information.

Navy attendees please coordinate with your local Training Officer before registering.

Go to [www.atrrs.army.mil/channels/clm/](http://www.atrrs.army.mil/channels/clm/) as your registration fee may be paid through the DACM's Continuous Learning Program.

All other attendees, please go to [www.sbdc.unf.edu/acqjax2003.html](http://www.sbdc.unf.edu/acqjax2003.html) to register.

**\*\*\* Please indicate if you need special assistance by April 5, 2003 \*\*\***

BOOTH RENTAL FEE:

The fee for booth rental is **\$180** for small business and **\$200** for large business . This fee includes one booth (8x10') with draped six foot table, two chairs, and access to all events for one attendee for the two days. (Table for government agencies provided at **no charge**. However, attendee fee is applicable.) Only one booth is permitted for each company/division unless vacancies are available just prior to the event. Extra large displays are discouraged. Electricity is available at no extra charge. Telephone lines will not be available in Exhibit Area.

To register for a booth, please go to [www.sbdc.unf.edu/acqjax2003.html](http://www.sbdc.unf.edu/acqjax2003.html) to register.

CANCELLATIONS:

No refunds will be issued after April 11th, 2003. Substitutions will be accepted at any time.

HOTEL ACCOMMODATIONS:

(For list go to <http://jax.acqconf.com/accomodations.htm>). Major hotels are located within a five-mile radius of the University of North Florida Conference Center, Jacksonville. Jacksonville is the largest city, area-wise, in the continental U.S. The airport is approximately 30 to 45 minutes from the University of North Florida and the suggested hotel area.

PARKING:

Free and convenient parking is available at The University Center.

PERSONS WITH DISABILITIES:

Reasonable arrangements for persons with disabilities will be made if requested. See Registration Form for more information.

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TENTATIVE AGENDA (Subject to change)

DAY 1 -April 23, 2003 (Seminars)

0700 - Registration Starts (Please be seated by 0755)

0800 - Administrative Remarks

0805 - Posting of the Colors

0815 - Welcome & Opening Remarks - **Chris Stelloh-Garner, Director Acquisition Career Management**

0830 - Keynote Address - **Mr. Frank Anderson, President of Defense Acquisition University (DAU)**

0930 - Break

0950 - Seminars

1100 - Seminars

1215 - Luncheon

1310 - Keynote Address - **The Honorable E. C. “Pete” Aldridge, Under Secretary of Defense for Acquisition, Technology, and Logistics**

1405 - Break

1415 - Seminars

1525 - Seminars

DAY 2 -April 24, 2003 (Trade Show & Seminars)

0700 - Exhibitors may set up displays

0800 - Exhibit Hall Opens

0900 - Seminars

1010 - Seminars

1120 - Seminars

1225 - Networking in the Exhibit Hall (Express Lunch)

1350 - Seminars

1500 - Seminars

TENTATIVE SEMINARS:

DAWIA and Continuous Learning Program Requirement updates

Performance-Based Services Contracting

Evolutionary Approach to Systems Acquisition Workshop

Spiral Development 101 (DAU)

Joint Aviation Technical Data Integration (JATDI)

Acquisition & Logistics Training & Education (DAU)

Wide Area Workflow

Engineering of Systems for Navy Interoperability

Future NAVAIR Logistic tools

Lean Enterprise Value (MIT)

Tech Transfer and Export Controls

Empowering the Workforce: Applying Situational Leadership II

A Hands Approach to Motivation

Spiral Development of the F/A-18 Program

Reverse Auction

E-Buy (GSA)

And, many more...